



PERIPETI
HOME

SMALLER FOOTPRINT. BIGGER PURPOSE.

PRESS RELEASE AUGUST 2025

Peripeti Home Launches Sustainable Soy Candle Refill Inserts, Creating Jobs for Refugee Women Through Purposeful Partnership.

Cleveland, OH — August 18 2025 — Peripeti Home, a clean-living home fragrance brand known for its natural soy candles and home fragrance, proudly announces the launch of its newest innovation: **Soy Candle Refill Inserts**. Designed with sustainability in mind, these inserts allow customers to reuse their candle vessels—reducing waste while enjoying the same clean, toxin-free ingredients the brand is known for.

More than a product launch, this initiative reflects a deeper mission. Through Building Hope in the City, Peripeti Home is creating supportive work opportunities for refugee women living in the local community. The refill inserts, along with all Peripeti products, are created in collaboration with these women, offering both employment and empowerment.

"This partnership is personal," said Kate Walsh, founder of Peripeti Home. "In 2021, during my cancer diagnosis and recovery, I reflected on my time volunteering with Building Hope and dreamed of a way to bring meaningful employment to women who often face barriers to entering the workforce. That dream is now becoming reality."

Peripeti's Soy Candle Refill Inserts are compatible with the brand's best-selling vessels, allowing loyal customers to enjoy their favorite scents in a more eco-conscious, affordable way. Available in a variety of scents, the inserts offer the same hand-poured quality and clean ingredients, now with less environmental impact.

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About Peripeti Home

Founded on the principles of clean living, sustainability, and social impact, Peripeti Home offers handcrafted candles and home fragrances that promote wellness and community connection. All products are made using natural ingredients and support ethical employment practices.

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Partnering with Building Hope in the City has brought deeper purpose to our work—seeing lives changed through meaningful employment is truly fulfilling.”

— Kate Walsh, Founder of Peripeti Home

About Building Hope in the City

Building Hope in the City is a nonprofit organization focused on strengthening urban communities by supporting refugees, immigrants, and vulnerable populations through mentoring, job training, and partnerships with local businesses.

Soy Candle Refill Inserts

Product Name: Peripeti Home Soy Candle Refill Inserts

Launch Date: August 18, 2025

Description: Our new Soy Candle Refill Inserts make it easy to reuse your candle vessels while continuing to enjoy the clean, luxurious scents you love. Designed for a more sustainable lifestyle, these refill inserts reduce waste and offer a more affordable way to enjoy premium, toxin-free candles at home.

Each insert is hand-poured using Peripeti Home's signature natural soy wax and clean fragrances. Simply place the refill into your clean Peripeti Home vessel and it's ready to go!

Key Features:

- Clean-burning soy wax, free from toxins and phthalates
- Made to fit Peripeti Home's best-selling glass vessel
- 100% cotton wick
- Available in three best-selling scents
 - Tobacco Apricot
 - Sea Salt Jasmine
 - Bergamot Cedar + Oak
- Packaged in recyclable materials
- Hand-poured in Cleveland, OH

Mission in Action: Every refill insert is created with care by refugee women from our local community through Building Hope in the City. Each purchase supports meaningful employment and training opportunities for women rebuilding their lives.

Price: \$20

Available At: <https://peripetihome.com/>

Direct Link coming soon!

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www.peripetihome.com | @peripetihome

Kate Walsh, Founder of Peripeti Home

Kate Walsh is the founder and creative force behind Peripeti Home, a clean home fragrance company rooted in purpose, wellness, and impact. She launched the business in 2015 with a belief that small things—like the right scent—can have a meaningful impact on our homes and well-being. That belief is captured in the name Peripeti, which means “a small thing with significant impact.”



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*Continuing Peripeti
Home’s work with
Building Hope in the
City became my silver
lining—reminding me
that purpose and hope
can grow even in life’s
hardest seasons.”*

-Kate Walsh

After a cancer diagnosis in 2021, Kate found herself reimagining what impact could look like through her business. While recovering, she felt called to expand Peripeti’s mission by partnering with Building Hope in the City, a nonprofit she had previously volunteered with. That vision led to the creation of supportive, first-time work opportunities for refugee women, who now help create all of Peripeti Home’s products, including our newest addition: sustainable soy candle refill inserts.



PERIPETI HOME TODAY

Today, Kate continues to lead Peripeti Home with intention—creating toxin-free, handcrafted candles while helping women overcome barriers to employment and build a better future.

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